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PRESENTS A SPECIAL EVENT:

6th Annual
Public Sector Symposium

**Recruiting and Retaining
Employees for
the Public Sector
Workforce of the Future**

February 8, 2006

Special Guests:

Kent Barker, City of Tualatin
Jeff Johnson, Tualatin Valley Fire and Rescue
Ron Louie, City of Hillsboro
Roberta Reynolds, Cleanwater Services

Presented in coordination with the
CIS 5th Annual Meeting and Risk Management Conference

6th Annual Public Sector Symposium

Recruiting and Retaining Employees for the Public Sector Workforce of the Future:

How will we attract and retain a public sector workforce for the future? Babyboomers approaching the decision to exit the workplace, and a tighter labor pool will create greater challenges in competing for qualified individuals to fill vacancies, and in retaining qualified employees. In a political, unionized public sector environment, responding to these challenges becomes even more complex. As a result, advanced planning and strategizing to meet these challenges become even more critical.

We have devoted this year's symposium to address these issues. Attend to learn how organizations are confronting staffing issues for the future, and participate in our interactive symposium format to take advantage of one another's expertise as we discuss ideas and solutions that can help public entities stay ahead of the curve.

Statistics show that there is much more to attracting and retaining a satisfied and capable workforce than paying the most money. Tighter labor pools and revenue sources will force public bodies to be more creative in their strategies to attract and retain the needed talent. Our lawyers and local innovators in public sector management will share their experiences dealing with the recruiting and retention issues facing Oregon's public sector workplace and help you think about strategies available for promoting quality staffing throughout your organization.

Special Guests:

Kent Barker, Police Chief, City of Tualatin, will speak to the challenges facing smaller agencies in recruiting and retaining qualified staffing, and how such efforts can be managed, even through times of public adversity.

Jeff Johnson, Fire Chief, Tualatin Valley Fire and Rescue, will speak to how marketing and public image contribute to an agency's ability to gain candidates, the importance of growing leadership of an organization from within, and what he believes will work and won't work for recruitment and retention strategies in the future.

Ron Louie, Police Chief, City of Hillsboro, will speak to the recruitment and retention challenges facing law enforcement, in an environment where fewer candidates appear willing to commit to a life of working in the public safety field.

Roberta Reynolds, Human Resources Manager, Clean Water Services, will speak to the idea of pay for performance, goal sharing, and how her organization has utilized these tools to promote excellence and spark achievement in a unionized setting.

Who should attend:

Administrators, Human Resource Managers, Labor Relations Specialists, Benefits Specialists and Legal Counsel.

Where

Regency Ballroom

Embassy Suites Hotel
9000 SW Washington Sq Rd.
Tigard, Oregon 97223

When

February 8, 2006

Registration: 12:45 p.m.

Program: 1:00 to 5:00 p.m.

Cost

\$50

Mail checks to:

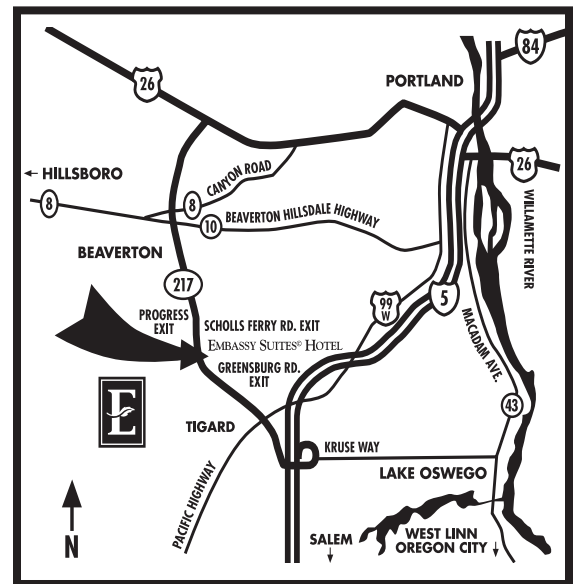
Bullard Smith Jernstedt Wilson
ATTN: Coni Crone
1000 S.W. Broadway, Suite 1900
Portland, OR 97205

Lodging arrangements are the responsibility of the attendee, but we have arranged, in cooperation with CIS, for reduced rates for this conference with Embassy Suites.

Please make your lodging arrangements BEFORE 1/24/06. After 1/24/06, the special discount rate will no longer apply; this is a significant rate reduction, so please take advantage of this by reserving your room under the "CIS Room Block" before 1/24/06. After this date room rates will increase considerably and government rates will not be made available.

Specially Reduced Suite Rates have been reserved for this Conference.

Hotel Reservation Number to Call: 503-644-4000, or 1-800-586-5455



Registration:

By Phone: 503-248-1134

By e-mail: events@bullardlaw.com
Please include your name & phone number

Online: www.bullardlaw.com/pages/seminars/seminar.html

By mail: Coni Crone
Bullard Smith Jernstedt Wilson
1000 S.W. Broadway, Suite 1900
Portland, OR 97205

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