

Barb Bloom's "Doing It Right" Workplace Training Programs

Due to her dynamic and practical style, Barb Bloom, a Bullard Law attorney with more than 18 years of experience practicing labor and employment law, is a frequently sought out speaker on workplace issues.

We encourage you to contact us to arrange a personalized program by Barb on one or more of these important topics for your organization, employees, supervisors, managers and/or trainers.



Bullard Law continues its successful series of "doing it right" training programs for employers and human resource professionals on timely issues in today's workplace including:

Lawful Hiring Practices - Gain strategies to put the right people in the positions where you need them, obtain tools to avoid common hiring mistakes – and learn how to do it all legally.

Preventing Harassment - Learn how to reduce potential employer and individual liability for offensive workplace conduct and foster an atmosphere of dignity and respect.

Supervisory Skills Training - Assist your supervisors with taking effective disciplinary action, and providing useful performance evaluations, in non-union or unionized workplaces.

Social Networking Sites - Address the legal limits of employer's using social media such as Facebook and Twitter to screen employees and applicants and monitoring workforce use.

Multi-Generational Workforce – Obtain guidance to better manage workplace generational differences by focusing on common goals for your organization's success.

- ◆ **"Barb is extremely knowledgeable and was able to communicate and reach every level of our management/supervisory team. She uses funny anecdotes and keeps her audience fully engaged."**
Ely Wognild, Human Resources Manager, United Salad Co./Duck Delivery Products, Inc., Portland, Oregon
- ◆ **"Barb's ability to train our management team in understanding the law in laymen terms gives them the tools for a healthy and safe working environment."**
Jan Peterson, Co-owner, The Ringside Steakhouse, Portland, Oregon
- ◆ **"Barb has a unique ability to hone in on the essentials while covering an enormous topic area."**
Sara Moye, Human Resources Director, Josephine County, Grants Pass, Oregon
- ◆ **"Barb connects with the group and encourages an atmosphere of positive communication. Barb's quick wit and technical know-how are a great fit."**
Gary McQueen, Fire Chief, Sandy Fire & Rescue, Sandy, Oregon



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BULLARD SMITH JERNSTEDT WILSON

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About Barb Bloom

PROFESSIONAL BIOGRAPHY

Barb Bloom, a shareholder attorney at Bullard Law, has practiced exclusively in the area of management labor and employment law for over eighteen years. Barb counsels both public and private sector employers on various workplace issues involving both non-union and unionized workforces. Barb received her undergraduate degree from Santa Clara University, and she attended Willamette University College of Law.

Barb speaks regularly before human resource, professional association, and employer groups, including presentations for the Oregon State Bar, Bureau of Labor and Industries, Society For Human Resource Management chapters, Special Districts Association of Oregon, Rogue Valley Public Services Academy, and International Personnel Management Association. Evaluations from Barb's programs reflect that attendees appreciate her engaging and interactive manner, as well as Barb's ability to discuss legal topics in an informative and entertaining way.

A member of the American Bar Association, Oregon State Bar, Oregon Women Lawyers, and Multnomah Bar Association, Barb has served on the Board of Directors for the Northwest Equal Employment Opportunity/Affirmative Action Association and on the Executive Committee for the Oregon State Bar, Labor and Employment Law Section.

MORE ATTENDEE FEEDBACK ABOUT BARB:

- ◆ **“In a word - wow! This session was both informative and fun! Our organization got great feedback on the pros and cons of social media in the workplace and how to effectively utilize these resources to protect our organization and our employees.”**
Heather Jackson, Human Resources Director, YMCA, Portland, Oregon
- ◆ **“We have had many persons and firms present HR topics to our supervisors. Barb's presentations were the most interactive we have had. She was able to present the material in a way that created an environment of participation and ownership with our supervisors.”**
Ron Youngberg, Operations/Training, Columbia River Fire & Rescue, St. Helens, Oregon
- ◆ **“Barb's presentations are informative and entertaining. She mixes humor, facts and practical tips in a way that keeps you listening.”**
Mary Adams, Director of Human Resources, Lane Transit District, Eugene, Oregon
- ◆ **“I received rave reviews from participants in the workshop ... Besides learning good information, they also had a rollicking good time! No one was bored, and everyone felt that they could relate to the topic.”**
Deborah Tompkins, President, Tompkins Benefit and HR Group, Portland, Oregon
- ◆ **“Our staff has always found these seminars to be full of timely topics, fast paced, and well worth the investment of our time.”**
Larry Hatch, Assistant Director, Washington County 9-1-1 Center, Beaverton, Oregon



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